

RIDE-SHARE PROGRAM AT IEU

2022

- *Carpool Matching Platform:* Create an online platform or app where students and staff can find potential carpool partners based on their commuting routes and schedules. This can include a rating system for user safety and reliability.
- *Incentives for Carpooling:* Offer incentives such as reserved parking spots for carpools, reduced parking fees for shared vehicles, or even a rewards program for frequent carpoolers.
- *Carpooling Workshops:* Organize workshops or seminars on the benefits of carpooling, safe driving practices, and effective coordination for carpooling groups.
- *Sustainable Transportation Week:* Dedicate a week each semester to promote sustainable transportation options, including carpooling, biking, and public transit. Host events, contests, and informational sessions during this week.
- *Collaboration with Local Transport Authorities:* Partner with local transportation authorities to provide discounted or free public transit passes to students and staff, further encouraging the use of eco-friendly transportation options.
- *Regular Surveys and Feedback Mechanism:* Gather feedback from participants in the ride-share program to continuously improve the experience and make necessary adjustments to meet their needs.

This program will not only contribute to IEU commitment to sustainability but also engage and educate the university community about the importance of eco-friendly transportation options.

